



BOARD OF COUNTY COMMISSIONERS

Post Office Box 1190
Fort Collins, Colorado 80522-1190
(970) 498-7010
Fax (970) 498-7006

NEWS RELEASE & PSA

FROM: Deni La Rue, Community Information Manager, larueds@co.larimer.co.us, (970) 498-7150
Sue Burke, Larimer County Parks & Open Lands, (970) 679-4566

RESERVOIR CONTACT: Mark Caughlan, Interim Parks Manager - North Area, (970) 679-4565

DATE: April 25, 2001

SUBJECT: Of Course There is Water in Horsetooth!

FOR IMMEDIATE RELEASE:

Larimer County Parks and Open Lands and the Commissioners' Office invites the public to the **FREE, 1st Annual Horsetooth Reservoir Summer Kick-Off** event on Sunday, May 6, from 10am-5pm at the **south bay**, Horsetooth Reservoir.

Because people don't drive by Horsetooth Reservoir everyday they don't see that there is plenty of water for boating. While this may be a well-kept secret for some, others may miss out on a great Horsetooth experience and season ahead. So, we're putting on this **FREE** event to invite people up and demo some boats, kayaks, canoes, and jetskis! **Here are more details:**

- ⇒ **FREE admission at the south bay of Horsetooth Reservoir**
- ⇒ **Sunday, May 6, 10am-5pm**
- ⇒ **Motor boat, kayak, canoe, and jetski vendors will demonstrate their wares**
- ⇒ **Food and t-shirts available for purchase**
- ⇒ **FREE Prizes!!!**

In addition to Larimer County, here are the vendor/sponsors for the event:

1. Boats Unlimited
2. The Mountain Shop
3. Island Lake Marine/Harris Marine
4. Cordova's Horsetooth Lighthouse Restaurant
5. Marine Sports West
6. Fort Collins Motor Sports
7. Ultimate Motor Sports
8. Eastern Mountain Sports (EMS)
9. Colorado Boat Broker
10. Power Play Motor Sports
11. Hart Marine
12. Horsetooth Junction
13. Informational Booth Sponsors: Larimer County Parks and Open Lands and Commissioners' Office, Northern Colorado Water Conservancy District, Bureau of Reclamation.

The County's Horsetooth Reservoir Hotline is also up and running 24-7. People can call the hotline at (970) 679-4554 for the latest boat ramp and other information on Horsetooth! #####